

Exhibit 20

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Ad Age Video → 2023: Super Bowl LVII → Jeep: “Electric Boogie”



JEEP: “ELECTRIC BOOGIE”

October 22, 2023

Jeep took a musical route to promote its hybrid electric vehicles in its Super Bowl commercial.

The spot features a remake of “Electric Boogie” by Jamaican rapper Shaggy, and shows a group of friends riding in a Jeep in the wilderness filled with (CGI) animals dancing to the song.

The spot was directed by Nic Yiallouris and created by Highdive, which also worked on a Super Bowl spot for Ram Trucks.

Brand: Jeep

Agency: [Highdive](#)

Quarter: 2

Super Bowl: LVII

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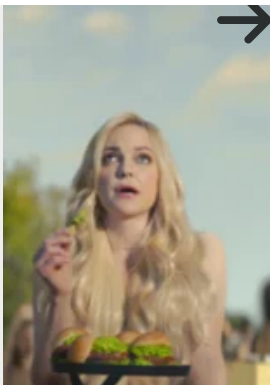
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